

Cookie Policy

Lemondia is an online marketplace that connects users seeking services offered on our website available at <https://lemondia.com/> (“Platform”) with providers of these services. This Cookie Policy applies to visitors and Customers of our Platform and is part of our Privacy Policy.

1. What are Cookies?

Cookies are small text files stored on your device that may contain basic information about you, your device, or your use of the Platform. Cookies ensure, for example, user recognition, personalization, and ease of use. To learn more about cookies, visit www.aboutcookies.org.

2. How We Use Cookies

We use cookies and similar technologies on our Platform to improve your experience, support our Services, and analyze how our website is used. Cookies fall into two categories:

- **Necessary Cookies.** These cookies are essential for the functioning of the Platform and cannot be disabled. They enable features such as logging in, security, and remembering your cookie preferences.
- **Analytics and Marketing Cookies.** These cookies help us understand how visitors use the Platform (e.g., which pages are viewed most often) so we can improve our services. They may also allow our partners to provide us with aggregated insights and, in some cases, to deliver ads or measure marketing effectiveness.

Cookies remain on your device for varying periods depending on whether they are ‘session’ cookies (deleted when you close your browser) or ‘persistent’ cookies (which remain until they expire or are deleted by you). Specific durations are listed in Section 4.

3. Managing Your Cookie Preferences

You can manage your cookie preferences through our cookie management tool. Necessary cookies will always be active. You can choose whether to allow analytics and marketing cookies.

Some of the cookies we use involve sharing information with analytics and advertising partners, which may be considered a “sale” or “sharing” of personal information under certain U.S. state privacy laws. You may opt out of this sharing at any time by clicking the “Do Not Sell or Share My Personal Information” link in the footer of our Platform or by enabling a browser-based opt-out signal such as the Global Privacy Control (GPC).

4. Platform Cookies

The following cookies may be stored through our Platform. Some also include cookies that may be accessed by third parties as processors, as well as third-party cookies over which we have no control, and to which the privacy policies of the relevant third parties apply.

Cookie Name	Validity	Cookie Type	Description
_ga	2 years	analytical	Used by Google Analytics to distinguish unique users.
_gid	1 day	analytical	Used by Google Analytics to distinguish users on the website.

_gat	1 minute	analytical	Used by Google Analytics to throttle request rates and limit data collection on high-traffic pages.
gac<property-id>	90 days	analytical	Used by Google Analytics to store campaign-related information for the user.
AMP_TOKEN	variable	analytical	Contains a token used to retrieve the client ID from the AMP Client ID service for Google Analytics.
_gali	variable	analytical	Used by Google Analytics to link data with Google Ads.
_fbp	3 months	marketing	Used by Facebook Pixel to store information about a user's interactions with ads and optimize advertising.
fr	session	marketing	Used by Facebook Pixel to deliver advertising and measure its effectiveness.
tr	session	marketing	Used by Facebook Pixel to measure advertising campaign effectiveness and optimize ad delivery.
_fbc	2 years	marketing	Used by Facebook Pixel to store information about when a user arrives at the website via a Facebook ad.
act, c_user, datr, fr, pl, presence, sb, wd, xs	variable	marketing	Facebook cookies used for advertising effectiveness, audience creation, security, and user verification.
clarity_device	persistent	analytical	Used by Microsoft Clarity to track the device used to access the site and help analyze visitor behavior.
clarity_cookie	persistent	analytical	Used by Microsoft Clarity to record user consent preferences for analytics tracking.
clarity_anonymouslyid	persistent	analytical	Assigns a unique ID to each user so Microsoft Clarity can recognize repeat visitors.
clarity_uid	persistent	analytical	Used by Microsoft Clarity to identify a unique user for analytics tracking.
clarity_ref	persistent	analytical	Used by Microsoft Clarity to track the referring source or page that led the user to the website.
clarity_segment	persistent	analytical	Used by Microsoft Clarity to group users into segments based on behavior or criteria.
PHPSESSID	session	necessary	Used by the Platform to maintain a user session (e.g., when logged in).

5. Changes to this Cookie Policy

We update this Cookie Policy periodically to reflect legal and operational changes, describe new cookies and tracking technologies, and further describe how these changes affect our use of your data. If we use your data in a manner that is materially different from that stated at the time of collection, or if we make any material changes to our privacy practices, we will notify you via email or through prominent notices on our Platform.

6. Contact Us

If you have any questions about this Cookie Policy, you can contact us at info@lemondia.com.